



ПрофсоUX

23 апреля 2016

«Скучные» интерфейсы – где искать вдохновение

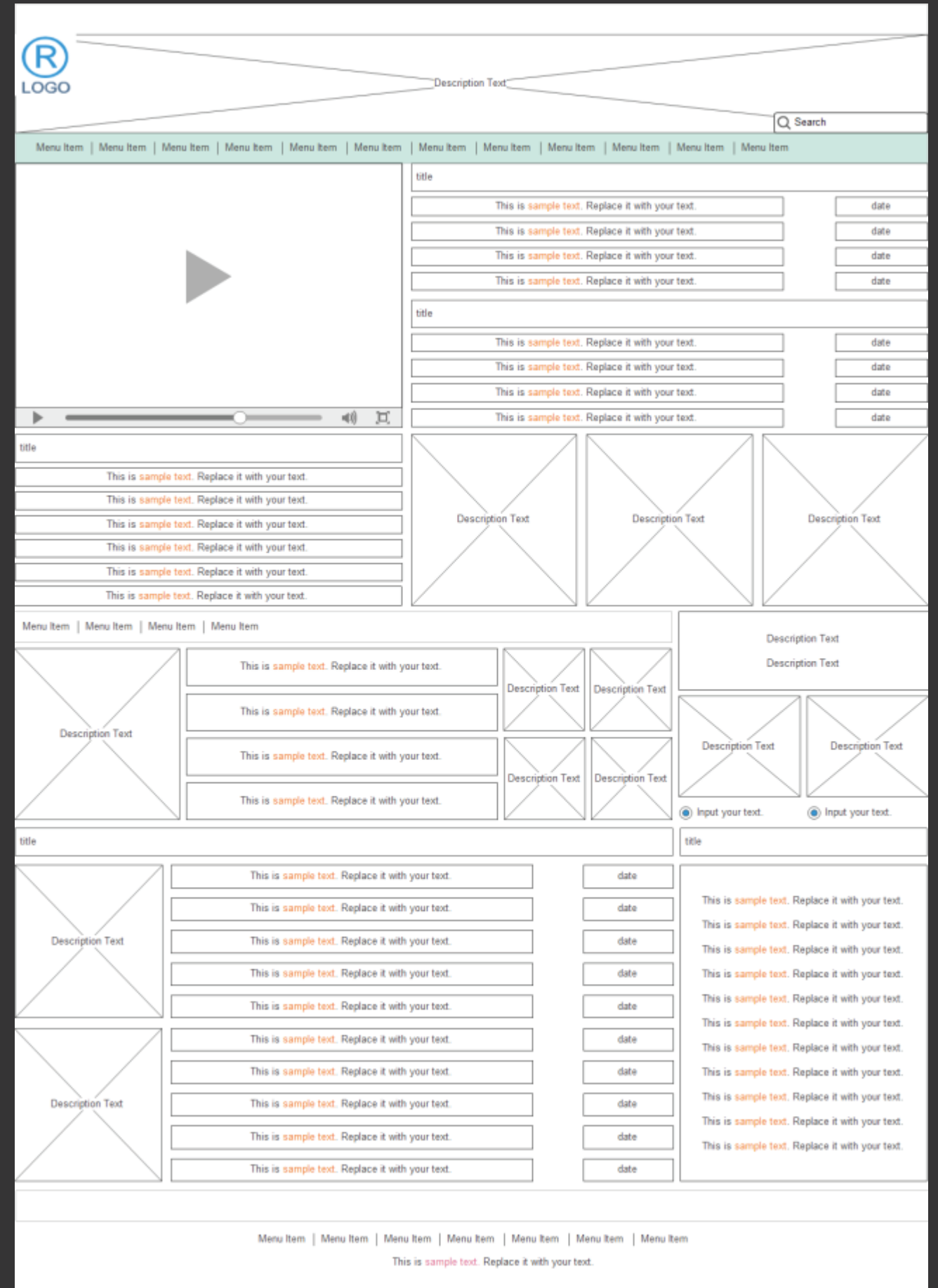
Анастасия Режепп

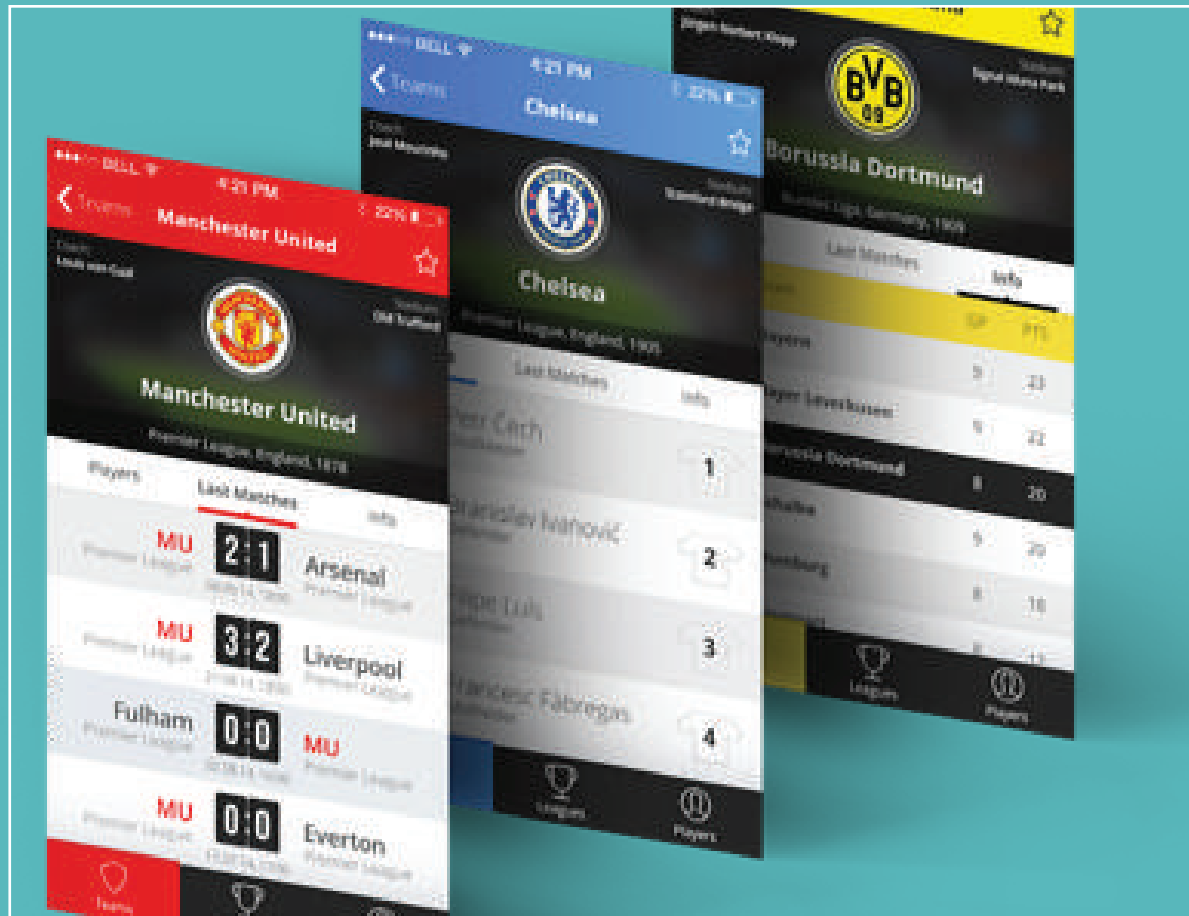
DATAART

« Используйте строгий
визуальный стиль.

Поскольку пользователь смотрит
на монопольное приложение в
течение продолжительного
времени, позаботьтесь о том,
чтобы приглушить цвета и
текстуру визуальной части.
Придерживайтесь
консервативной цветовой
палитры.»

Алан Купер





Models [View all models](#)

Data

[+ Add Item](#)

Model name	Workshop type	Created	Region	Workshop type	Modified by	Created by	...
Hardware valuation <small>Try about hardware's value</small>	Hardware	22 Aug. 2000		Applied Mathematics	John B.	John B.	+ apply controls
Software implementation <small>How to implement a software</small>	Software	14 Sep. 2001		General Information	John B.	John B.	+ apply controls
Security threats <small>Prevention information about</small>	Security	28 May. 2014		General Information	John B.	John B.	+ apply controls
Financial communication <small>Financial trading reports</small>	Finance	21 Jan. 2007		General Information	John B.	John B.	+ apply controls
Marketing trends <small>How and how to manage</small>	Marketing	18 Feb. 2000		Health Science	John B.	John B.	+ apply controls
Customer products <small>Control panel to products</small>	Customer	18 Feb. 2000		General Information	John B.	John B.	+ apply controls
Hardware valuation <small>Try about hardware's value</small>	Hardware	22 Aug. 2000		Applied Mathematics	John B.	John B.	+ apply controls
Software implementation <small>How to implement a software</small>	Software	14 Sep. 2001		General Information	John B.	John B.	+ apply controls
Security threats <small>Prevention information about</small>	Security	28 May. 2014		General Information	John B.	John B.	+ apply controls
Financial communication <small>Financial trading reports</small>	Finance	21 Jan. 2007		General Information	John B.	John B.	+ apply controls
Marketing trends <small>How and how to manage</small>	Marketing	18 Feb. 2000		Health Science	John B.	John B.	+ apply controls

- Applied Mathematics
- General Information
- General Information
- General Information
- General Information
- General Information
- General Information
- General Information

- Project Group
- Test Project
- First Big Project Group
- Group Name
- Fourth Project Group

Choose algorithms

Assign scoring algorithms to event types

Workshop

Algorithm 1 (Elo)

Another type of workshop:

Algorithm 2 (Elo)

Algorithm settings

Manage scoring algorithms and parameter settings

Name: Core algorithm: Scale: Base score: [+ Add Algorithm](#)

K: S: F: M: B:

- Elo								
Name	K	S	F	M	B	Scale	Base score	Action
Algorithm 1	32	1	400	4	15	4	15	

1

Вертикальный ритм

«Вертикальное пространство членится иначе, нежели горизонтальное. Вы должны выбрать не только общую размерность (ширину колонки или страницы), но и основную ритмическую единицу»

Роберт Брингхерст

elit, sed do eiusmod tempor incididunt ut
niam, quis nostrud exercitation ullamco

o eiusmod tempor
eniam, quis
odo consequat.
um dolore eu fugiat
sunt in culpa qui

Print
Share
Bookmark

antium doloremque
tis et quasi
tum exercitatio

Nemo enim ipsam voluptatem
voluptas sit aspernatur aut
fugit, sed quia consequuntur
dolores eos

10рх или 8рх?

Для фасадов

Для окраски фасадов используют акриловые или акрилатные краски. Краски изготовленные на стопроцентном акриловом связующем образуют паропроницаемое и влагостойкое эластичное покрытие, но они достаточно дороги.

[Все подкатегории](#)

... или?

2

Оформление таблиц

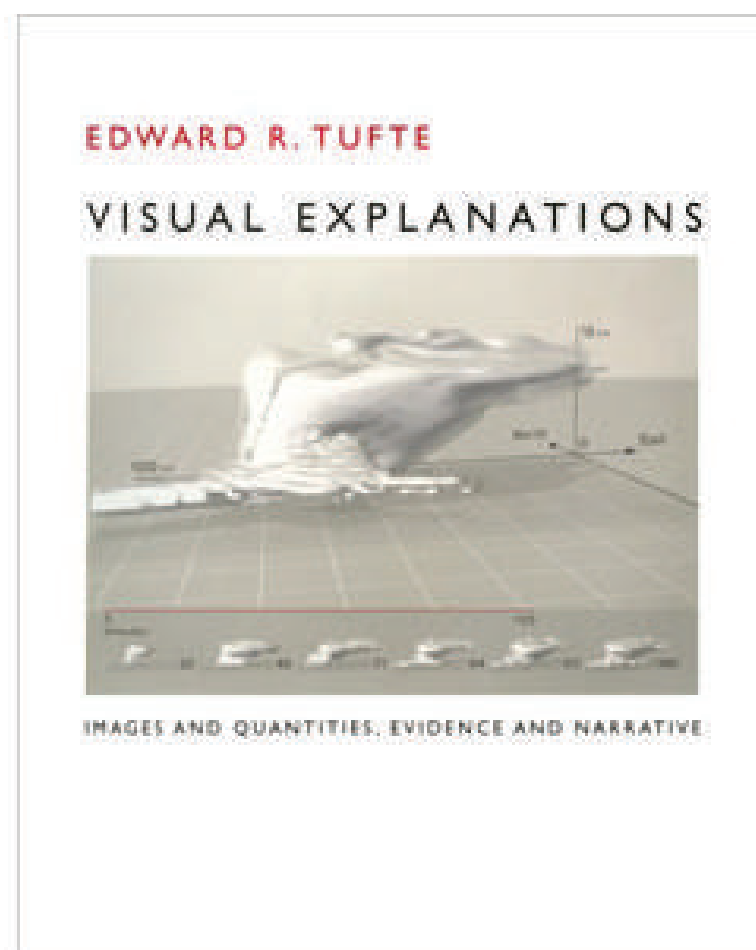
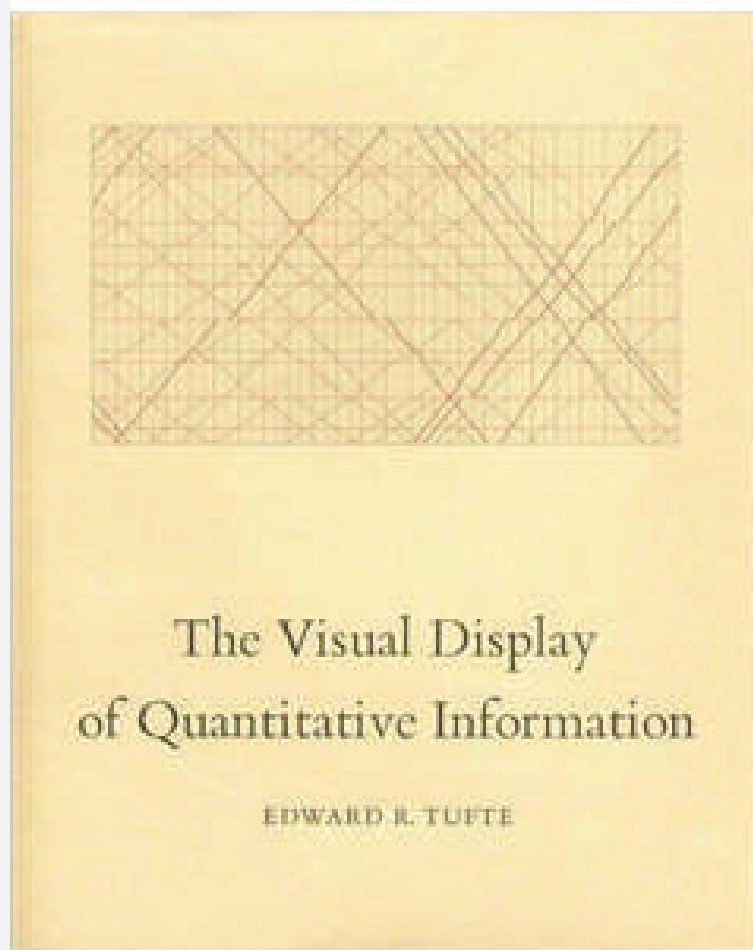
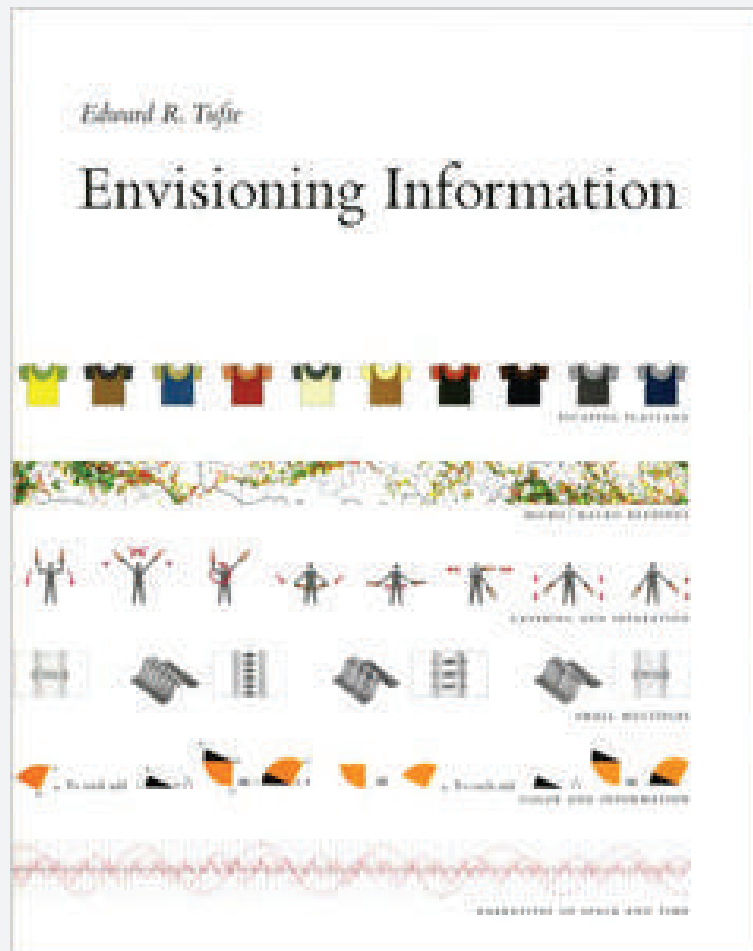
«Таблица не должна быть похожа на рыболовную сеть, где каждая цифра в своей клеточке»

Ян Чихольд

Edward R. Tufte

Envisioning Information

и др.



Marist College	11/2/08	1074 LV	45	52	-	-	2	2	+5D
GWU (Lake/Tarrance)	11/2-3/08	400 LV	44	49	-	-	-	7	+5D
DailyKos.com (D)/Research 2000	11/1-3/08	1100 LV	46	51	1	1	0	1	+5D
IBD/TIPP	11/1-3/08	981 LV	44	52	-	-	4	-	+8D
Rasmussen	11/1-3/08	3000 LV	46	52	-	-	-	-	+6D
Reuters/ C-SPAN/ Zogby	10/31-11/3/08	1226 LV	43	54	-	-	-	3	+11D
Harris Interactive	10/30-11/3/08	3946 LV	44	52	1	1	2	-	+8D
Marist College	11/2/08	635 LV	44	53	-	-	1	2	+9D
NBC/WSJ	11/1-2/08	LV	43	51	-	-	-	-	+8D
FOX	11/1-2/08	917 LV	43	50	-	-	2	5	+7D
Gallup	10/31-11/2/08	2472 LV	44	55	-	-	-	-	+11D
Diageo/Hotline	10/31-11/2/08	887 LV	45	50	-	-	-	5	+5D
CBS	10/31-11/2/08	LV	42	51	-	-	-	5	+9D
Democracy Corps (D)	10/30-11/2/08	1000 LV	44	51	2	1	1	-	+7D
ABC/Post	10/30-11/2/08	2470 LV	44	53	-	-	2	1	+9D
CNN	10/30-11/1/08	746 LV	46	53	-	-	-	1	+7D
Ipsos/McClatchy	10/30-11/1/08	760 LV	46	53	-	-	1	-	+7D
Pew	10/29-11/1/08	2587 LV	46	52	1	1	-	-	+6D
YouGov/Polimetrix	10/18-11/1/08	31148 RV	45	51	-	-	2	2	+6D
DailyKos.com (D)/Research 2000	10/29-31/08	1100 LV	44	51	2	1	1	1	+7D
Rasmussen	10/29-31/08	3000 LV	46	51	-	-	-	-	+5D
IBD/TIPP	10/27-31/08	970 LV	43	48	-	-	-	9	+5D

Избавьтесь от всего лишнего:







внешних границ,

разделителей,


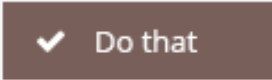





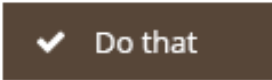

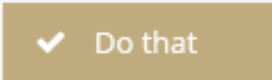
чересполосицы

	<u>Name</u>	<u>Type Path</u>	<u>Owner</u>	<u>Type Descrip...</u>	-1	WB			
	Enabled	Name	Path	Owner	Last Execution Time	Status	Description	Type	Period
	<input type="checkbox"/> ON <input type="checkbox"/> OFF	Schedule 1	...\F237625205jxskf2	JSmith	12/31/2015 12:00 pm	Success	Lorem ipsum do...	-1 ME	-1 ME
	<input type="checkbox"/> ON <input type="checkbox"/> OFF	Schedule 2	...773205hfkdsu8993	SConnar	12/31/2015 12:00 pm	<u>Failure Repo...</u>	Lorem ipsum do...	-3 MB	-3 MB
	<input type="checkbox"/> ON <input type="checkbox"/> OFF	Schedule 3	...digjido9890990909	JSmith	12/31/2015 12:00 pm	Success	Lorem ipsum do...	-2 YE	-2 YE
	<input type="checkbox"/> ON <input type="checkbox"/> OFF	Schedule 4	...usiughfiues775588	MBlack	11/31/2015 12:00 pm	<u>Failure Repo...</u>	Lorem ipsum do...	-3 WB	-3 WB
	<input type="checkbox"/> ON <input checked="" type="checkbox"/> OFF	Schedule 5	...shdgfystefu676782	SConnar	11/31/2015 12:00 pm	<u>Failure Repo...</u>	Lorem ipsum do...	-3 MB	-3 MB
	<input type="checkbox"/> ON <input type="checkbox"/> OFF	Schedule 6	...m\9023hfkf89ewr	JSmith	10/31/2015 12:00 pm	Success	Lorem ipsum do...	-2 WE	-2 WE
	<input type="checkbox"/> ON <input type="checkbox"/> OFF	Schedule 7	...om\82382grjhefhg	SConnar	10/31/2015 12:00 pm	<u>Failure Repo...</u>	Lorem ipsum do...	-3 WB	-3 WB
	<input type="checkbox"/> ON <input type="checkbox"/> OFF	Schedule 8	...m\wjggrtuiuqy293	SConnar	10/31/2015 12:00 pm	<u>Failure Repo...</u>	Lorem ipsum do...	-3 WB	-3 WB

	<u>Name</u>	<u>Type Path</u>	<u>Owner</u>	<u>Type Descrip...</u>	-1	WB			
	Enabled	Name	Path	Owner	Last Execution Time	Status	Description	Type	Period
	<input type="checkbox"/> ON <input type="checkbox"/> OFF	Schedule 1	...\F237625205jxskf2	JSmith	12/31/2015 12:00 pm	Success	Lorem ipsum do...	-1 ME	-1 ME
	<input type="checkbox"/> ON <input type="checkbox"/> OFF	Schedule 2	...773205hfkdsu8993	SConnar	12/31/2015 12:00 pm	<u>Failure Repo...</u>	Lorem ipsum do...	-3 MB	-3 MB
	<input type="checkbox"/> ON <input type="checkbox"/> OFF	Schedule 3	...digjido9890990909	JSmith	12/31/2015 12:00 pm	Success	Lorem ipsum do...	-2 YE	-2 YE
	<input type="checkbox"/> ON <input type="checkbox"/> OFF	Schedule 4	...usiughfiues775588	MBlack	11/31/2015 12:00 pm	<u>Failure Repo...</u>	Lorem ipsum do...	-3 WB	-3 WB
	<input type="checkbox"/> ON <input checked="" type="checkbox"/> OFF	Schedule 5	...shdgfystefu676782	SConnar	11/31/2015 12:00 pm	<u>Failure Repo...</u>	Lorem ipsum do...	-3 MB	-3 MB
	<input type="checkbox"/> ON <input type="checkbox"/> OFF	Schedule 6	...m\9023hfkf89ewr	JSmith	10/31/2015 12:00 pm	Success	Lorem ipsum do...	-2 WE	-2 WE
	<input type="checkbox"/> ON <input type="checkbox"/> OFF	Schedule 7	...om\82382grjhefhg	SConnar	10/31/2015 12:00 pm	<u>Failure Repo...</u>	Lorem ipsum do...	-3 WB	-3 WB
	<input type="checkbox"/> ON <input type="checkbox"/> OFF	Schedule 8	...m\wjggrtuiuqy293	SConnar	10/31/2015 12:00 pm	<u>Failure Repo...</u>	Lorem ipsum do...	-3 WB	-3 WB

Date ▾	Account ▾	Transaction Type ▾	Asset Description ▾	Amount ▾	Shares ▾	Details	
8/12/2013	0010001	With holding tax- Fed	Invesco Short Term Treasury	\$ 2,500.000.00	2,500.000.0000	ACH Disbursement Atlantic Mortgage Paid to: Philip Walters Paid for: Philip Walters	
8/12/2013	001002	Sweep Credit	Invesco Short Term Treasury	\$ 54,425.00	54,425.0000	Fee Paid - Direct Debit	
8/12/2013	01062014	Check Disbursement	Vanguard Short Term Federal Fd #49	\$ 325.00	325.0000	Sweep Credit Invesco Short Term Treasury	
8/12/2013	100719027	Check Disbursement	Vanguard Short Term Federal Fd #49	\$ 300.00	300.0000	Div - Daily Factor Vanguard Short Term Federal Fd#49	
8/12/2013	100 Goode 401K	Check Disbursement	Vanguard Short Term Federal Fd #49	\$ 500.00	500.0000	Sweep Credit Invesco Short Term Treasury Interest (7/1/2013 - 7/3/2013). As of 8/1/2013	
8/12/2013	456800113	Sweep Credit	Invesco Short Term Treasury	\$ 54,425.00	54,425.0000	Fee Paid - Direct Debit	
8/12/2013	789900463	Check Disbursement	Vanguard Short Term Federal Fd #49	\$ 325.00	325.0000	Sweep Credit Invesco Short Term Treasury	
8/12/2013	79053210	Check Disbursement	Vanguard Short Term Federal Fd #49	\$ 300.00	300.0000	Div - Daily Factor Vanguard Short Term Federal Fd#49	
8/12/2013	799056234	Check Disbursement	Vanguard Short Term Federal Fd #49	\$ 500.00	500.0000	Sweep Credit Invesco Short Term Treasury Interest (7/1/2013 - 7/3/2013). As of 8/1/2013	
8/12/2013	99982530	Check Disbursement	Vanguard Short Term Federal Fd #49	\$ 300.00	300.0000	Div - Daily Factor Vanguard Short Term Federal Fd#49	

**Можно избавиться,
но не от всего.**

Code ↑	Name ↑↓	Type ↑↓	Date ↑↓	Notice ↑↓	Status ↑↓	
FAE3B841	Soham Bennett	Admission	12/25/2014	 <u>On</u>	Waiting payment	
FAE3B841	Kenzi Fuller	Admission + CD	12/24/2014	 <u>On</u>	Checked in 12/20/2014 10:15 AM	
FAE3B841	Felicia Graves	CD	12/24/2014	 <u>Off</u>	Waiting payment	
FAE3B841	Lonnie Peterson	Admission	12/24/2014	 <u>On</u>	Waiting payment	
FAE3B841	Nellie Richards	Admission + CD	12/20/2014	 <u>Off</u>	Checked in 12/20/2014 10:45 AM	

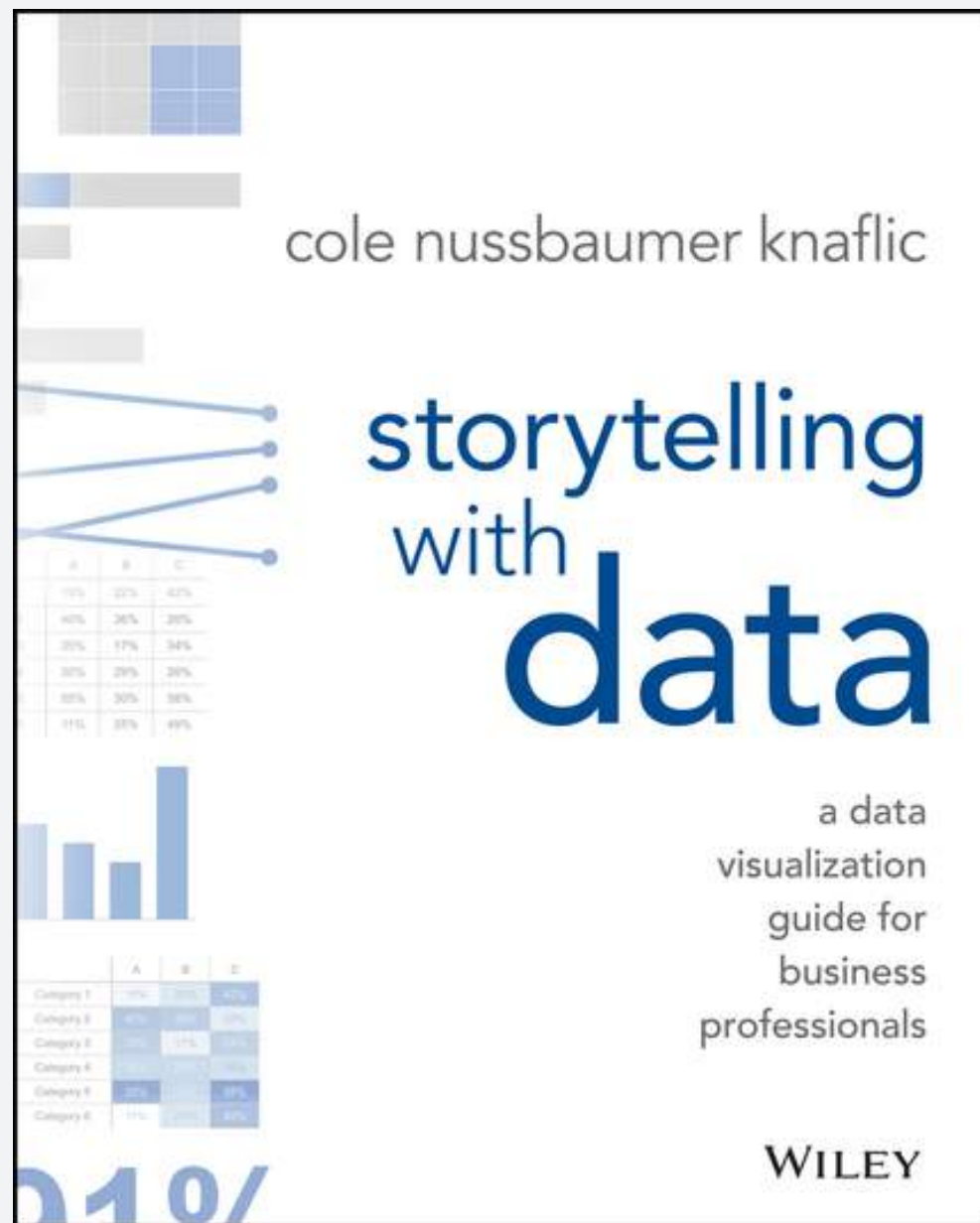
Всегда думайте,
как лучше, читабельнее, информативнее

3

Инфографика

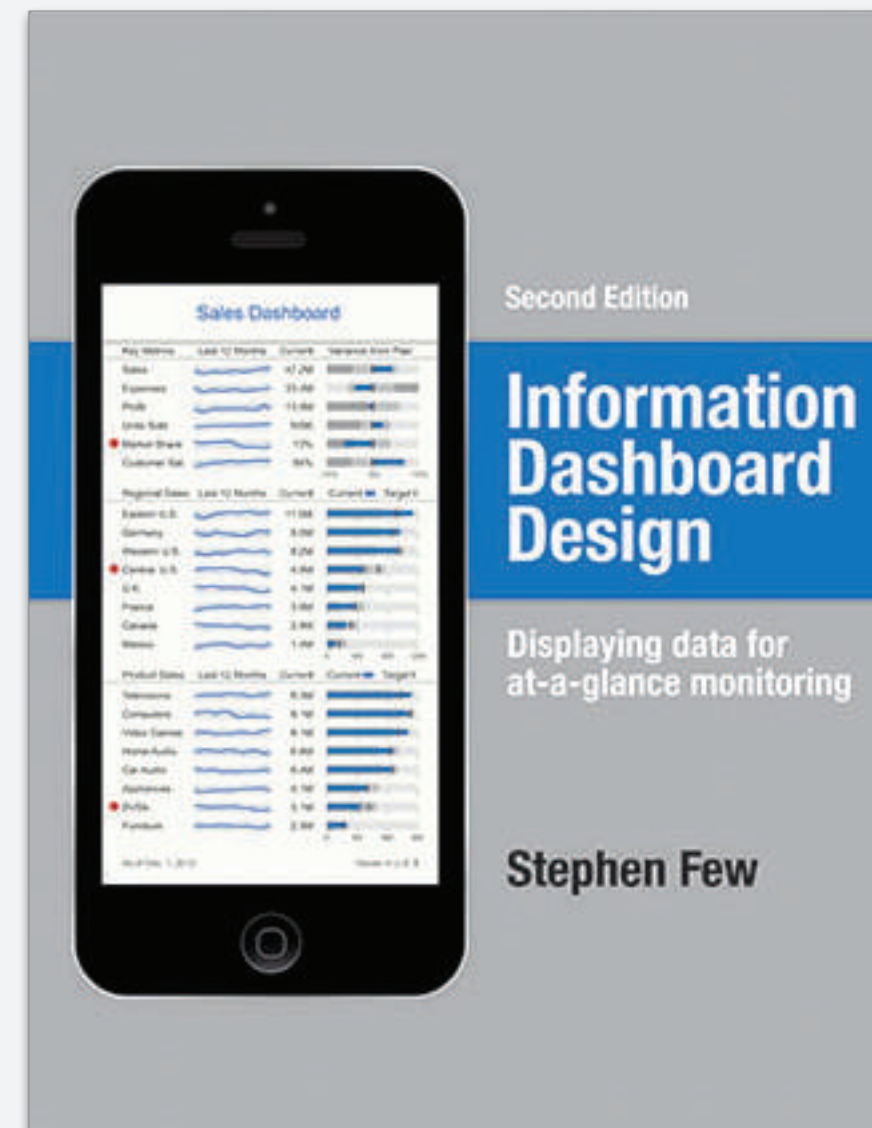
«В целом, круговые диаграммы – наименее практичный из пяти типов диаграмм. К тому же, они чаще всего используются не по назначению»

Джин Желязны

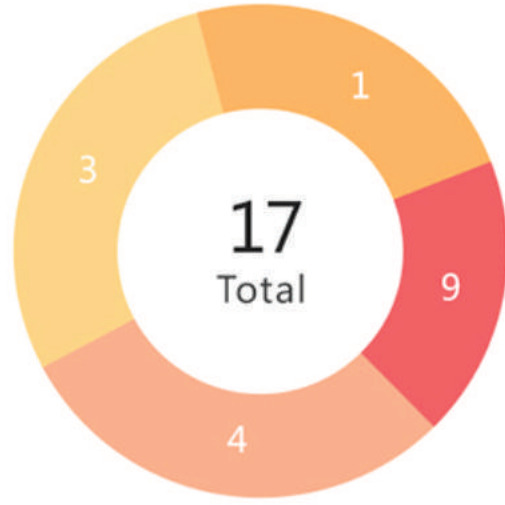


Cole Nussbaumer Knaflic Storytelling with Data

Stephen Few Information Dashboard Design



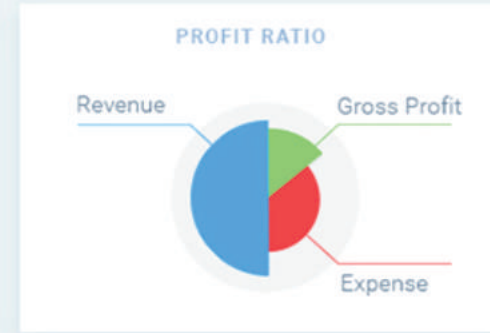
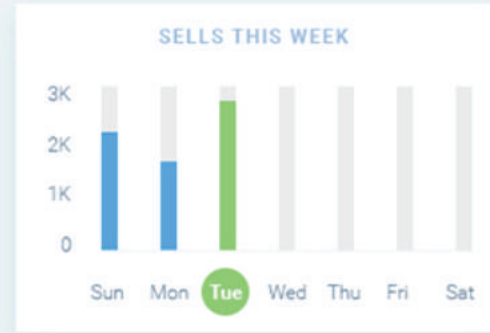
Tasks Summary



- Later
- Overdue
- This week
- Completed

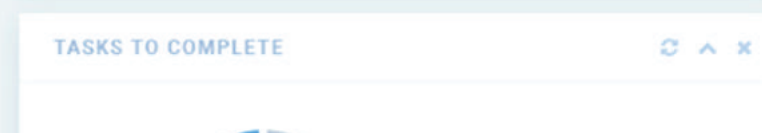
3

1



TOP GROSSING PRODUCTS

PRODUCT NAME	ORDERS
Product One	1200
Product Two	953
Product Three	625



RECENT ACTIVITIES

- NEW INVOICE** Today, 3:20 AM
Viris phaedrum ad cum, in usu ipsum percipit.
- ORDER PLACED** Today, 2:45 AM
Viris phaedrum ad cum, in usu - by Joe Black

Merkury

☰
🔍
+ Add project
✉️ 🔔 👤

Hello John!

Your Sales

Period: Last Year

- Websites
- Logo
- Social Media
- Adwords
- E-Commerce

Report

Period: Last Year

Tasks

5 2

- N New website for Symu.co
5 days delays
- F Free business PSD Template
2 days delays
- N New logo for JCD.pl
5 days left
- F Free Icons Set vol. 3
10 days left

Messages

2

- N Nina Jones 5 minutes ago
Hey You! It's me again :) I attached new (...)
- N Nina Jones About 20 hours ago
Hey! I attached some new PSD files for (...)
- J James Smith 2 days ago
Good morning, you are fired!
- N Nina Jones About 2 weeks ago
Hello! Could You bring me coffee please?

Activity

10

- N Nina Jones added a new project Free UI Kit
Just now
- J James Smith commented project Free PSD Template
40 minutes ago
- A Alex Clooney completed task Symu Website
1 hour ago
- A Alexandra Spears added a new project Free PSD (...)
3 hours ago

Your Sales

Period: **Last Year**



- Websites
- Logo
- Social Media
- Adwords
- E-Commerce

ЭММММ?

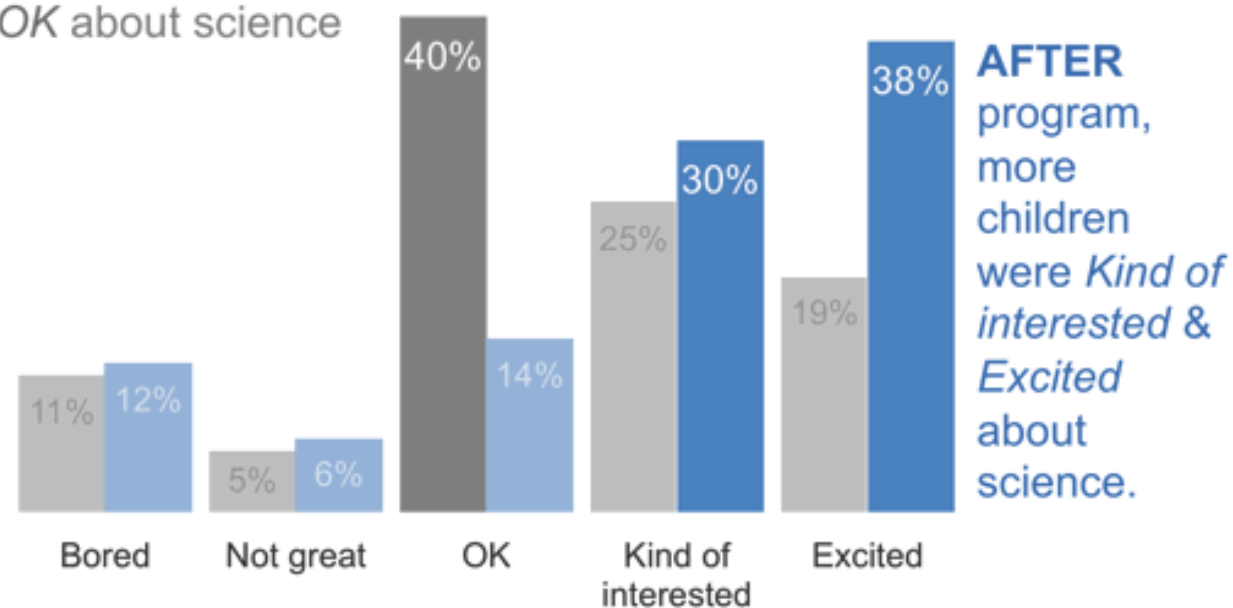
After the pilot program,

68%

of kids expressed interest towards science, compared to 44% going into the program.

How do you feel about science?

BEFORE program, the majority of children felt just *OK* about science



How do you feel about science?

Bored | Not great | OK | Kind of interested | Excited

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%



Жизнь без круговых диаграмм тяжела...

НО ВОЗМОЖНА!

4

Accessibility (доступность)

«...цветовое обозначение полезно как дополнительное средство, на которое никогда не следует полагаться полностью, считая единственным способом выделения»

Стив Круг



Salesforce UX

A collection of stories, case studies, and ideas from Salesforce UX



Design for everyone.

FILTERS

Groups

- Auto attendant
- Bussiness center services
- Cafe plan
- Catering
- Charitable contribution
- Club membership
- Concession

NAME	LOCATION	TYPE
<input type="checkbox"/> Generated invoice №1235	PaCo	Full Office
<input type="checkbox"/> Generated invoice №1235	PaCo	Full Office
<input type="checkbox"/> Generated invoice №1235	PaCo	Full Office
<input type="checkbox"/> Generated invoice №1235	PaCo	Full Office
<input type="checkbox"/> Generated invoice №1235	PaCo	Full Office
<input type="checkbox"/> Generated invoice №1235	PaCo	Full Office
<input type="checkbox"/> Generated invoice №1235	PaCo	Full Office
<input checked="" type="checkbox"/> Generated invoice №1235	PaCo	Full Office

FILTERS

Groups

- Auto attendant
- Bussiness center services
- Cafe plan
- Catering
- Charitable contribution
- Club membership
- Concession

NAME	LOCATION	TYPE
<input type="checkbox"/> Generated invoice №1235	PaCo	Full Office
<input type="checkbox"/> Generated invoice №1235	PaCo	Full Office
<input type="checkbox"/> Generated invoice №1235	PaCo	Full Office
<input type="checkbox"/> Generated invoice №1235	PaCo	Full Office
<input type="checkbox"/> Generated invoice №1235	PaCo	Full Office
<input type="checkbox"/> Generated invoice №1235	PaCo	Full Office
<input type="checkbox"/> Generated invoice №1235	PaCo	Full Office
<input checked="" type="checkbox"/> Generated invoice №1235	PaCo	Full Office

FILTERS

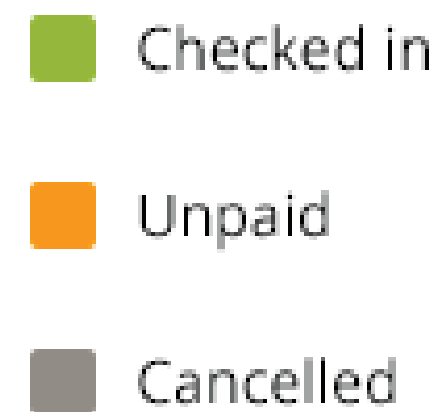
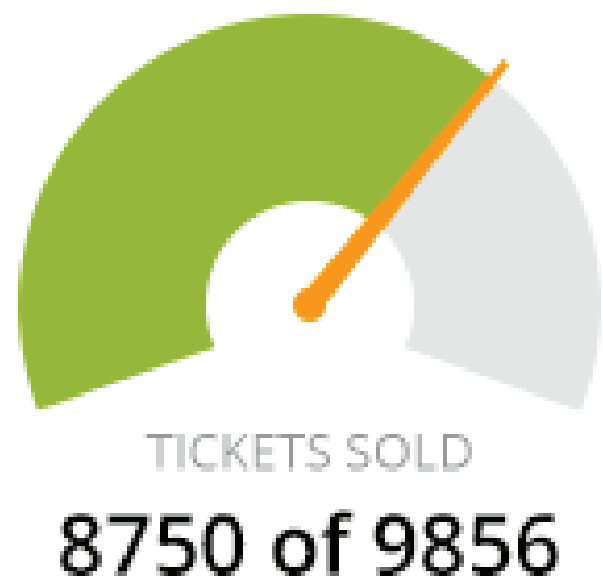
Groups

- Auto attendant
- Bussiness center services
- Cafe plan
- Catering
- Charitable contribution
- Club membership
- Concession

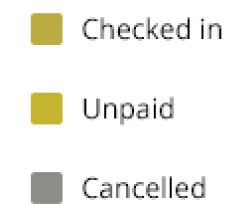
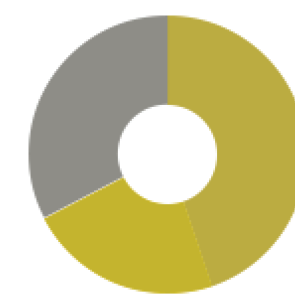
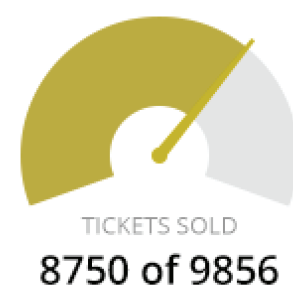
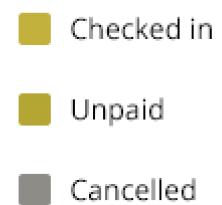
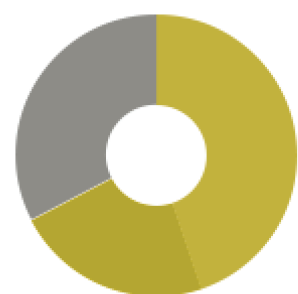
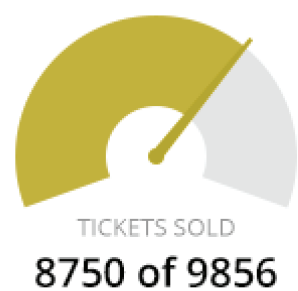
NAME	LOCATION	TYPE
<input type="checkbox"/> Generated invoice №1235	PaCo	Full Office
<input type="checkbox"/> Generated invoice №1235	PaCo	Full Office
<input type="checkbox"/> Generated invoice №1235	PaCo	Full Office
<input type="checkbox"/> Generated invoice №1235	PaCo	Full Office
<input type="checkbox"/> Generated invoice №1235	PaCo	Full Office
<input type="checkbox"/> Generated invoice №1235	PaCo	Full Office
<input type="checkbox"/> Generated invoice №1235	PaCo	Full Office
<input checked="" type="checkbox"/> Generated invoice №1235	PaCo	Full Office

Протанопия

Дейтеранопия



Что видит дальтоник?



Протанопия

Дейтеранопия

M



Jesse Hausler
Draft

Share draft

Publish

Что видит близорукий?

Color Contrast Checker

[Home](#) > [Resources](#) > Color Contrast Checker

Foreground color: #0000ff  [lighten](#) | [darken](#)

Background color: #ffffff  [lighten](#) | [darken](#)

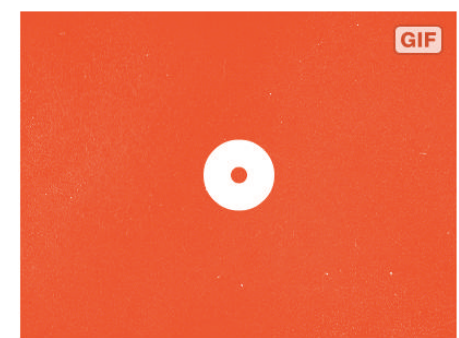
Contrast Ratio: **8.59:1**

5

Анимация

«Мультипликация — это особенное занятие, которое лучше всего подходит тем, кто толком не умеет ни рисовать, ни писать»

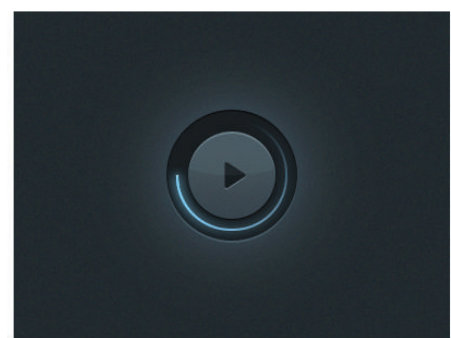
Мэтт Гроунинг



GIF

🔄 1 🔗 26,148 💬 10 ❤️ 351

Mantas Bačiuška



👁️ 10,654 💬 13 ❤️ 331

Lukas Majzlan



👁️ 5,778 💬 29 ❤️ 262

wild



GIF

👁️ 6,835 💬 14 ❤️ 220

Ricky Boyce



GIF

🔄 1 🔗 13,212 💬 9 ❤️ 207

Mantas Bačiuška



👁️ 2,046 💬 9 ❤️ 167

Tatyana Koidanov



GIF

👁️ 4,042 💬 14 ❤️ 179

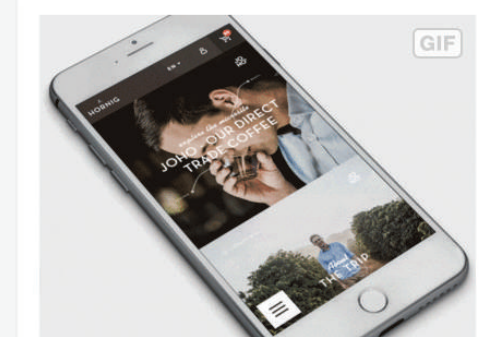
Andy Burdin



GIF

🔄 1 👁️ 5,387 💬 13 ❤️ 203

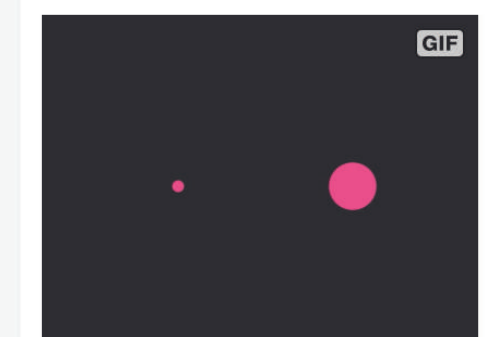
PixelBuddha



GIF

👁️ 4,319 💬 16 ❤️ 161

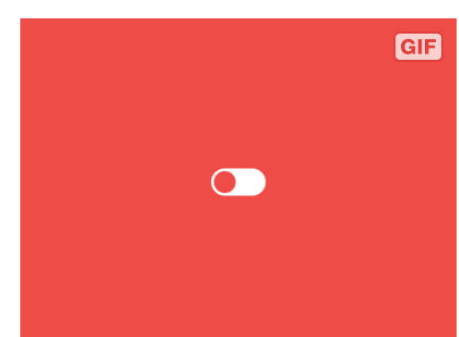
wild



GIF

🔗 👁️ 6,816 💬 4 ❤️ 162

Volodymyr Kurbatov



GIF

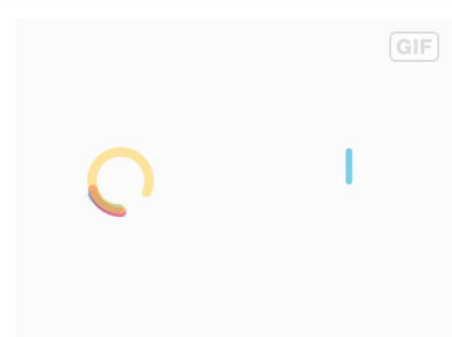
🔗 👁️ 4,773 💬 7 ❤️ 162

Oleg Frolov



🔄 1 👁️ 6,391 💬 11 ❤️ 158

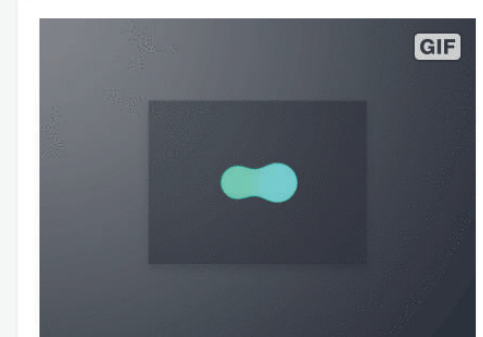
Paul Saksin



GIF

👁️ 7,000 💬 7 ❤️ 157

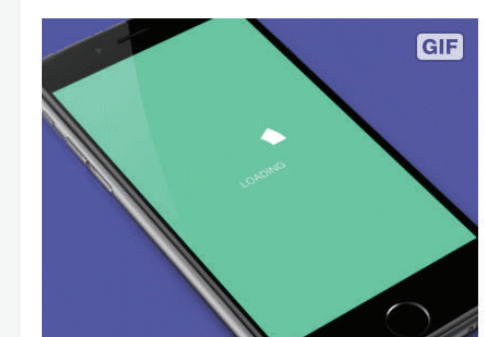
Bilal Mechairia



GIF

👁️ 4,923 💬 1 ❤️ 126

firstsquad



GIF

👁️ 3,129 💬 16 ❤️ 135

Nikolay Apostol





Куда запихнуть анимацию?

Индикатор загрузки

Drag'n'drop

Интерактивное меню

и т. д. и т. п.

Включайте голову...

1. Вертикальный ритм
2. Таблицы
3. Инфографика
4. Доступность
5. Анимация

... и не скучайте.

Спасибо!

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