

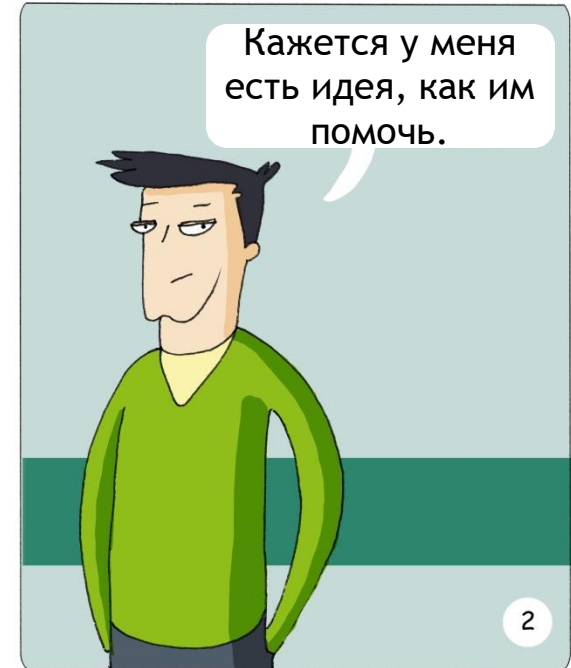
QUESTions

Простые ответы на сложные
вопросы о проектах и продуктах

Ирина Виноградова

Владимир Ли

О чем вообще речь...



Бизнес хотел бы:

Отслеживать

Качество
продуктов

Сроки релизов

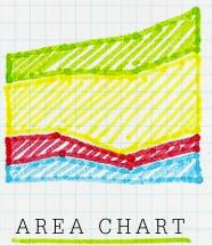
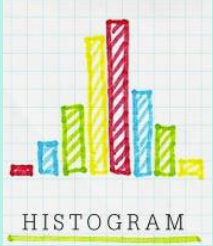
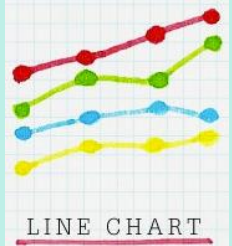
Риски

Результат

Получать
информацию о
проектах онлайн



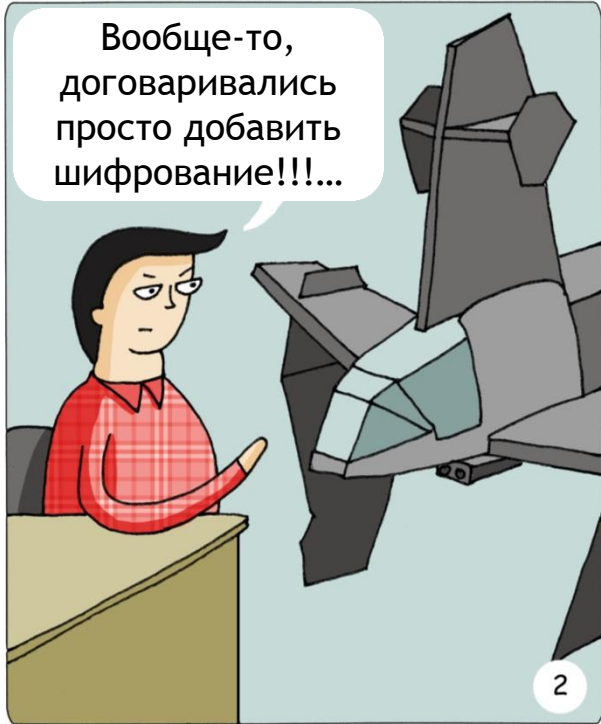
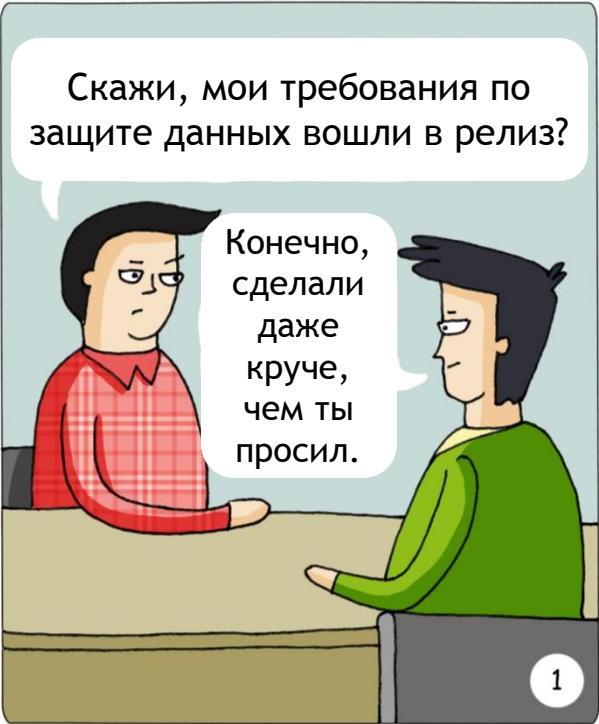
И понимать все



Сложности



Непрозрачность



Отображаем наглядно

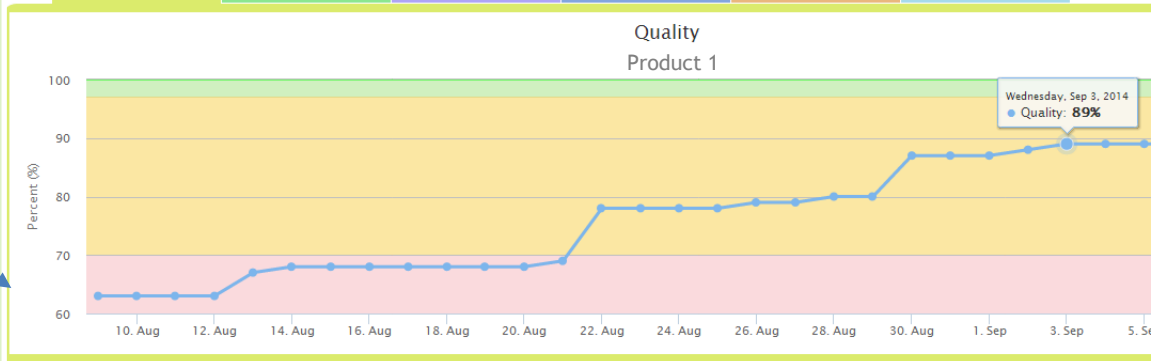


Business Development

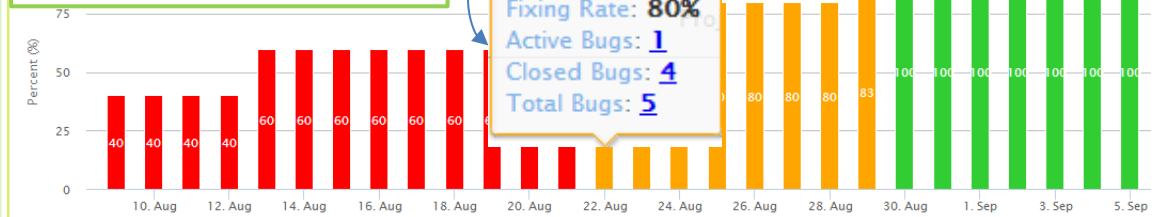
Level 1 KPIs

Product	Transparency	Quality	Business Value	Time	Stakeholder Satisfaction	Risks
Product 1	○	●	n/a	●	n/a	<u>0</u>
Product 2	○	●	●	●	n/a	<u>1</u>
Product 3	○	●	●	●	n/a	<u>2</u>
Product 4	○	●	●	●	n/a	<u>0</u>
Product 5	○	●	●	●	n/a	<u>0</u>
Product 6	○	●	●	●	n/a	<u>0</u>
Product 7	◐	●	●	●	n/a	<u>2</u>
Product 8	◐	●	●	●	n/a	<u>4</u>
Product 9	◐	●	●	●	n/a	<u>1</u>
Product 10	◐	●	●	●	n/a	<u>0</u>

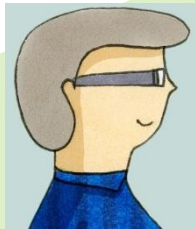
Level 2 Metrics



Level 3 Drop-Down Details



Sales



Marketing



Customer Support

Разные подходы и методы разработки

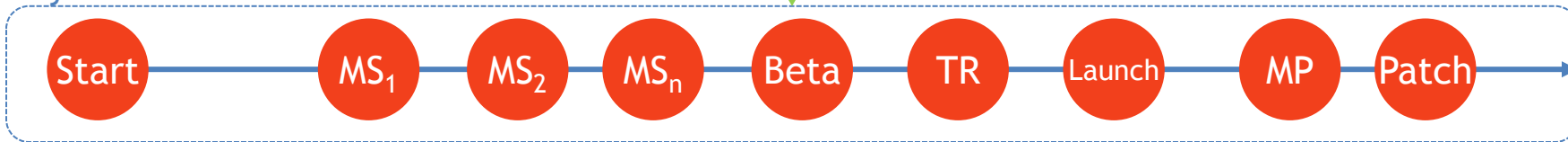


Консолидируем данные

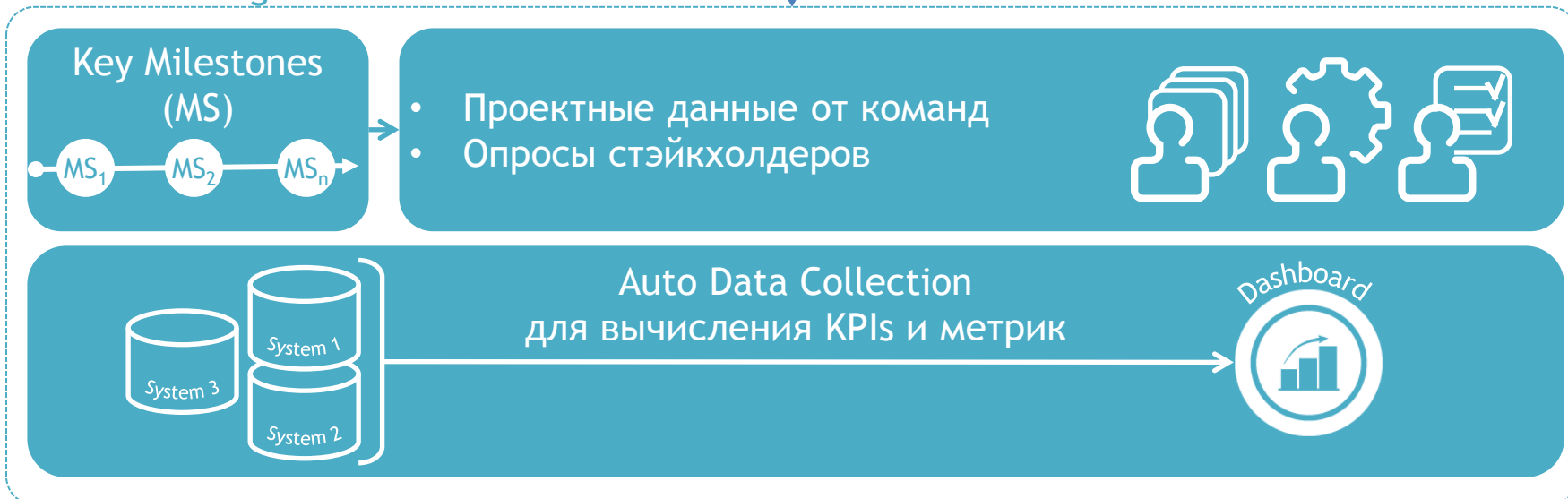
Product Life Cycle



Key Milestones



Data Collecting

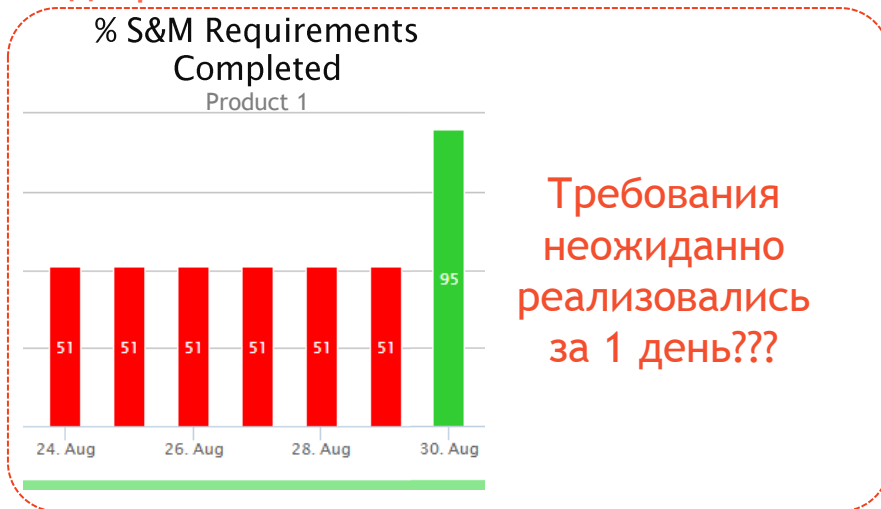


Любую метрику можно обойти...

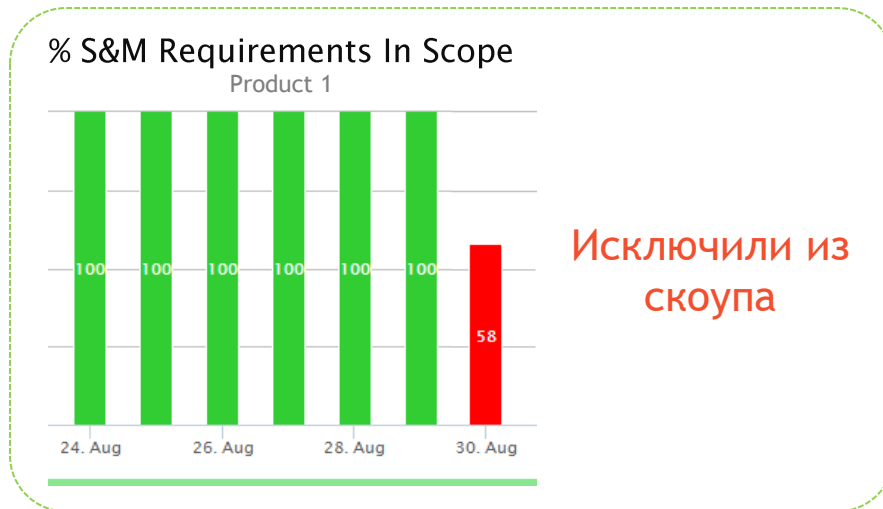


... Не люблю

Автоматическое выявление подозрительных симптомов



Проверочные метрики



Экспертный анализ проектных данных

Transparency: 100%

Required Information	Status	Expected not later	Project Artefacts
Requirements (BRQ, SRS, CR)	●	2014-06-02	https://tfs/teamproject/Product_1/
Build #1 for preliminary check by BQC	●	2014-06-27	\\global\Builds2\Product_1\15.0\builds

Результат анализа

Transparency: 50% **Билд не запускается**

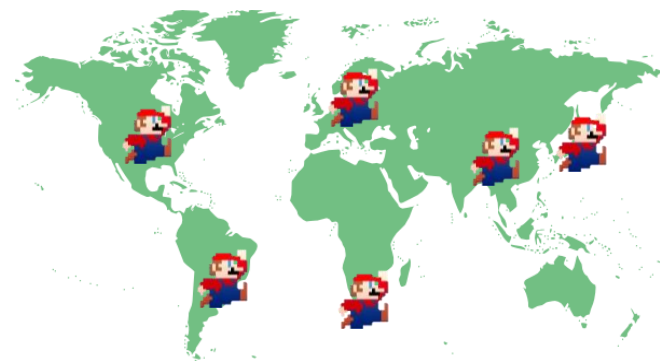
Required Information	Status	Expected not later	Project Artefacts
Requirements (BRQ, SRS, CR)	●	2014-06-02	https://tfs/teamproject/Product_1/
Build #1 for preliminary check by BQC	●	2014-06-27	\\global\Builds2\Product_1\15.0\builds

Неожиданные результаты

Синдром геймификации

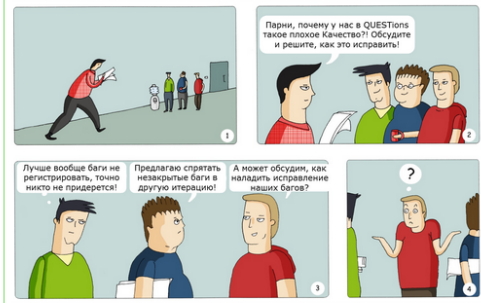
Налаживание процессов
в R&D

Глобальная экспансия





Home To Do Reports Admin Help Eng Rus ?



Stakeholder Satisfaction KPI Coming Soon...

SILENCE IS ACCEPTANCE

SPEAK UP AND BE HEARD

Products comparison is available now

1 Home To Do

2

Product	Unit	TR Date	Map
SAVING 2013	Consumer (RU, Kaz, Poles)	2013-04-30	
SAVING 2012	Consumer (RU, Kaz, Poles)	2014-04-25	
SAVING L2S B.0	Endpoint	2010-11-25	
SSL 1.0 For Windows	Endpoint	2013-12-20	
SSL 1.0 For Windows	Endpoint	2013-10-25	
AntiSpam for OSA	Mobile	2013-03-21	
RSL 1.0	Security Center	2013-01-31	

3

All Projects My Projects

<input checked="" type="checkbox"/>	Project	Unit	TR Date	Transparency	Quality	Business Value	Time	Stakeholder Satisfaction	Risks
<input checked="" type="checkbox"/>	Product 1	Mobile	2014-10-17					n/a	2
<input checked="" type="checkbox"/>	Product 2	Corporate	2014-10-30					n/a	0
<input checked="" type="checkbox"/>	Product 3	Corporate	2014-10-31					n/a	1
<input checked="" type="checkbox"/>	Product 4	Mobile	2014-10-31					n/a	0
<input checked="" type="checkbox"/>	Product 5	Corporate	2014-10-31					n/a	0
<input checked="" type="checkbox"/>	Product 6	Corporate	2014-11-17					n/a	5
<input checked="" type="checkbox"/>	Product 7	Mobile	2014-11-18					n/a	0
<input checked="" type="checkbox"/>	Product 8	Consumer	2014-11-18					n/a	2
<input checked="" type="checkbox"/>	Product 9	Mobile	2014-12-15		n/a			n/a	0
<input checked="" type="checkbox"/>	Product 10	Mobile	2014-12-17					n/a	0
<input checked="" type="checkbox"/>	Product 11	Consumer	2014-12-19						0
<input checked="" type="checkbox"/>	Product 12	Mobile	2015-01-20					n/a	0

Контакты

 Irina Vinogradova



 Vladimir Li

